

# MILL CREEK HIGH SCHOOL YEARBOOK

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Mill Creek High School

4400 Brasleton Hwy.  
1.366 & 1.365 • Yearbook Rooms

Hoschton, GA 30548  
Yearbook Desk • 678-714-5899

## PRICES/SIZES: COLOR ADS

Process Color ads are available in the following sizes for the prices shown:

If submitted by October 14, 2011

- 1/8 page: \$70
- 1/4 page: \$125
- 1/2 page: \$200
- full page: \$375

If submitted by January 20, 2012

- 1/8 page: \$90
- 1/4 page: \$150
- 1/2 page: \$225
- full page: \$400

## STEP-BY-STEP INSTRUCTIONS

- 1] Complete the Order Form provided.
- 2 Provide camera-ready art, photos or logos / graphics for your ad. Note tips for photo submission on this sheet.
- 5] Write text for the ad on the Order Form or attach it on a separate sheet.
- 4] Provide payment.
- 5] Deliver or mail all of the materials to yearbook staff by the deadline below.

## PHOTO SUBMISSION GUIDELINES

- Care will be taken to return photos; however, copy prints or digital images should be submitted for irreplaceable photos. The school, yearbook staff or the yearbook company do not accept responsibility for lost or damaged photos.
- Provide appropriate graphics or logos for your advertisement. We can accept photos and other images as hard copies or digital files.
- Photos may be enlarged or reduced to fit the layout.
- Digital images can be accepted in JPEG or BMP formats. Some images are very large, so it would be best to provide them on disk rather than via email.

Contact email: [MILLCREEKYEARBOOK@YAHOO.COM](mailto:MILLCREEKYEARBOOK@YAHOO.COM)

## SPECIAL CONSIDERATIONS

- The yearbook staff reserves the right to reject photos or text or to require the customer to make changes to conform to the staff's standards.

**Ad Copy DEADLINE: 1/8\$/%&**

# > ORDER FORM

To reserve yearbook space please respond by 1/20/12 and provide the following:

- This Order Form
- Ad Photo(s) or graphics
- Ad Text
- Check payable to:  
Mill Creek High School - Yearbook

- Mail or deliver to:  
Mill Creek High School  
ATTN: Yearbook Staff  
4400 Braselton Hwy.  
Hoschton, GA 30548  
MILLCREEKYEARBOOK@YAHOO.COM

## > CUSTOMER DATA

Company NAME

Owner / PURCHASER'S NAME

ADDRESS/CITY/STATE/ZIP

YOUR SIGNATURE

DAYTIME PHONE

Other contact (other phone or email)

## > ADVERTISING DATA

CHECK THE AD SIZE REQUESTED:

10/14/11      1/20/12

1/4 PAGE	\$125 _____	\$150 _____
1/2 PAGE	\$200 _____	\$225 _____
FULL PAGE	\$375 _____	\$400 _____

NEATLY PRINT AD TEXT BELOW [YOU MAY SUBMIT ON ANOTHER SHEET OF PAPER]:

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## > PAYMENT

\$ \_\_\_\_\_ TOTAL AMOUNT PAID  
\_\_\_\_\_ CHECK INCLUDED  
\_\_\_\_\_ CASH INCLUDED [DO NOT MAIL CASH]  
\_\_\_\_\_ MONEY ORDER INCLUDED